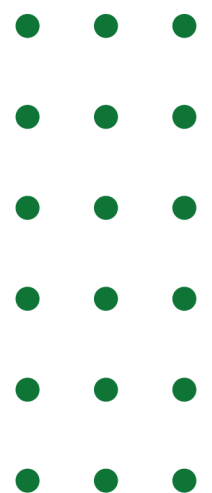
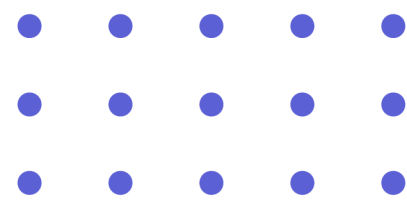


# Maximizing Return, Minimizing Footprint

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**Empowering organizations  
to meet regulatory  
expectations and advance  
sustainability goals with  
confidence.**



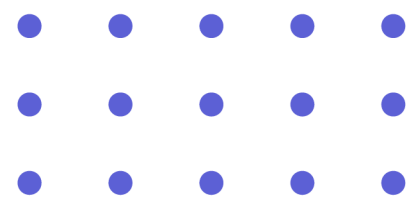


Founded in 2025, Sustainnovate blends top-tier academic expertise with real-world industry experience to deliver sustainable, practical solutions. We help businesses integrate sustainability practices, enhance ESG reporting, and develop effective decarbonisation strategies aligned with Saudi Vision 2030.



## ABOUT

Sustainnovate is a Riyadh-based sustainability consultancy helping organizations accelerate their transition toward a low-carbon, future-ready economy. We specialize in ESG reporting, decarbonisation strategy, and circular economy solutions, providing practical, data-driven solutions aligned with Saudi regulations and global standards. Rooted in Riyadh, we understand the local context, speak your language, and share your values.



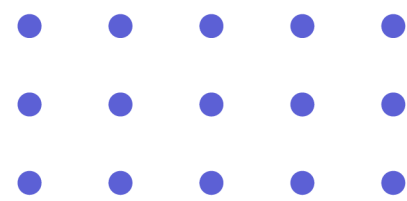
## VISION

To be recognised as Saudi Arabia’s trusted sustainability and ESG partner, supporting organisations in embedding meaningful sustainability practices that drive resilient, low-carbon, and circular business models.

## MISSION

Our mission is to enable SMEs and growing organisations across the public and private sectors in Saudi Arabia to translate sustainability and ESG expectations into practical, science-based actions embedded in governance, strategy, and decision-making—delivering measurable environmental and business outcomes.





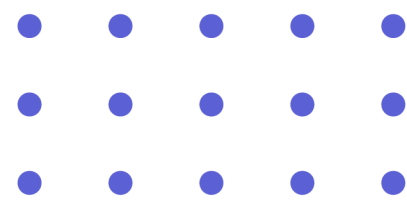
## OUR SERVICES

### **Climate & Decarbonisation Strategy**

We support organisations in developing credible, science-based climate and decarbonisation strategies aligned with national and international climate commitments. Our approach integrates carbon footprinting, scenario analysis, emission reduction pathways, and implementation roadmaps across Scope 1, 2, and relevant Scope 3 emissions. Rather than treating net zero as a symbolic target, we translate ambition into prioritised initiatives, investment decisions, and operational actions—ensuring climate strategies are realistic, measurable, and aligned with business performance and risk management.

### **Circular Economy & Resource Efficiency**

We help organisations transition from linear business models to circular and resource-efficient systems that reduce waste, optimise material use, and unlock economic value. Our services focus on product and process redesign, material flow analysis, waste valorisation, and closed-loop solutions adapted to industrial and organisational realities in Saudi Arabia. By integrating circular economy principles into strategy and operations, we support cost efficiency, environmental performance, and supply-chain resilience.



## **Sustainability Governance & ESG Disclosure**

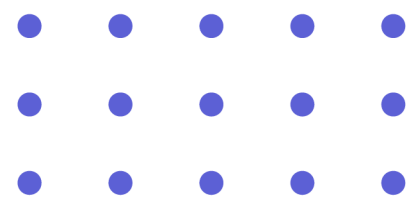
We help organisations establish robust sustainability governance and ESG disclosure systems that go beyond reporting to support strategic oversight and decision-making. Our work aligns with leading international standards (GRI, SASB, IFRS S1/S2, UN SDGs) while remaining tailored to Saudi Arabia's regulatory, institutional, and organisational context.

Our services include ESG framework design, double materiality assessments, ESG data architecture, performance indicators, and reporting assurance. By embedding ESG responsibilities, metrics, and controls into governance and management processes, we enhance transparency, credibility, and long-term value creation.

## **Evidence-Based Sustainability Research & Innovation**

We conduct context-specific sustainability research and innovation to support organisations in addressing complex environmental and ESG challenges. Our work bridges global sustainability knowledge with Saudi Arabia's industrial, environmental, and regulatory realities.

This includes feasibility studies, pilot projects, sustainability metrics development, and the co-creation of tools, methodologies, and solutions that are practical, scalable, and aligned with long-term environmental and business performance.



## **Sustainability Capability & Leadership Development**

We build internal sustainability capability to ensure long-term impact beyond external advisory support. Our capability development programmes are tailored to organisational roles and maturity levels, covering ESG governance, sustainability reporting, carbon accounting, circular economy, and sustainability leadership.

Our approach emphasises practical application, decision-making relevance, and organisational ownership—enabling teams to confidently lead and sustain sustainability initiatives in a rapidly evolving regulatory and market environment.



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